



2021 ANNUAL EVENTS & OPPORTUNITIES TO PARTNER

LUNCH & SNACK SPONSORS

ALL YEAR

Partners may provide sponsored lunch and/or snacks stations at individual school or site locations for SCPS staff. Information materials may also be provided.

COUNSELOR APPRECIATION

FEBRUARY

Partners may provide information, materials and items for Counselor Appreciation Bags for all SCPS school counselors. The Appreciation Bags will be distributed during National School Counseling Week, which recognizes the unique contribution of school counselors within U.S. school systems.

KINDERGARTEN REGISTRATION

APRIL

Feature a yard sign, banner or flyer at your business in April to remind families in the community to register their kindergartener by the deadline. All materials will be supplied.

RETIREMENT CEREMONY

MAY

A dinner to honor the SCPS Retirees each school year is held in May or June. Sponsor the dinner or venue to help honor SCPS Retirees for their years of service. Note: Subject to cancelation due to COVID restrictions.

COLLECT FOR KIDS: BACK-TO-SCHOOL SUPPLY DRIVE

JUNE, JULY & AUGUST

This is an opportunity for businesses and community organizations to participate in giving school supplies to the students in need for the upcoming school year. Partners may fill collection bins with school supplies and serve as a drop off site for the community. Monetary contributions to buy supplies are also accepted during the supply drive.

NEW TEACHER INSTITUTE

JULY OR AUGUST

The New Teacher Institute is four collaborative professional learning days for new teachers at SCPS. Businesses and organizations are offered a presence during one day of the Institute to provide new teachers with their information and welcome them to the community. Businesses and organizations are also encouraged to provide giveaways and in-kind donations.

TRANSPORTATION WELLNESS KITS

SEPTEMBER

Partners may provide items or materials in Wellness Kits for SCPS Transportation staff. Items or materials related to physical or mental health, stress management, exercise or movement practices, healthy diets, identifying concerning behavior, or similar health areas are needed for these kits.

OPERATION WARM: MORE THAN A COAT

SEPTEMBER & OCTOBER

SCPS partners with Stafford County Fire & Rescue and Operation Warm to provide students in need with new winter coats. Partners may volunteer to label and sort coats. Only monetary donations are accepted. Donations are accepted all year to purchase new coats in early fall.

RAPPAHANNOCK UNITED WAY CAMPAIGN

NOVEMBER

Partners may provide giveaways, raffle items, incentives, or sponsor lunches for SCPS staff to increase donations to the Rappahannock United Way Workplace Campaign to support their regional community programs.

THANKSGIVING KITS

NOVEMBER

An opportunity for businesses and community organizations to give food items to families in need at Thanksgiving. Drop off collections will be scheduled as needed. Monetary contributions to buy turkeys and perishable food items are also accepted.

OTHER OPPORTUNITIES

Partners may provide discounts, items or gift cards throughout the year for SCPS events and appreciation. Additional ideas for collaboration are encouraged.

Contact the SCPS Community Engagement Manager, Hunter Berry, at (540) 658-6534 or berryha@staffordschools.net with any questions.